



<https://vivikon.com/job/salesforce-developer/>

Salesforce Developer

Description

- Strong analytical and quantitative skills, including the ability to link product design and features to strategic objectives
- Excellent problem-solving ability and passion for devising creative, customer-oriented solutions
- Salesforce marketing cloud product knowledge and at least 5 years of Salesforce development experience,
- Prior experience working system integration projects, working with 3rd party technology vendors and general understanding of application programming interfaces, application & system integration principles
- Experience in Customer Data Platform, Interaction Studio, customer journey/lifecycle, lead scoring/routing & nurture journeys
- Exposure to Agile methodologies in multi-team agile environments
- Knowledge of analytical technologies and tools such as PowerBI, Google Analytics, Tableau, Datorama, etc
- Ability to thrive in a fast-paced environment, prioritize work and focus on generating business value
- Self-starter, able to work without supervision
- Previous experience providing hands on work with marketing product tools on a day-to-day basis, Salesforce Marketing Cloud specifically
- Additional Salesforce certifications e.g
- Certified Salesforce Administrator, Certified Salesforce Platform App Builder, Platform Developer II, JavaScript Developer I

Responsibilities

- Collaborating with the Salesforce Administrator to validate business requirements and any considerations (security, scalability, limits),
- Develop Apex (classes and triggers), Visualforce*, (based on specific requirements) to extend Salesforce in order to support business requirements,
- Custom User Interface development, including Visualforce* pages/Lightning pages, Aura Components** and Lightning Web Components,
- Integrations: Use Salesforce APIs to integrate with other systems used in the organization,
- Best Practices: Adhere to Salesforce best practices, maintain code documentation, and write / maintain test classes for all custom development,
- Take ownership of release cycles to implement and deploy new/updates to existing applications and code,
- Integrating and maintaining business applications to Salesforce
- Collaborating with IT / Developers for other systems to integrate across the business and supporting the Salesforce Administrator
- Working with cross-functional teams over remote settings

Qualifications

Master's Degree/Bachelor's Degree

Hiring organization

VIVIKON

Employment Type

Contractor

Industry

Software

Job Location

United States

Date posted

December 30, 2022

Contacts

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